



**MAKING KEY BUSINESS CONSTRAINTS IN SADC TANGIBLE:
EXPERIENCES OF THE PRIVATE SECTOR**

Harare, Zimbabwe

Tuesday 24 April 2012

08h30 to 17h00

DRAFT PROGRAMME

Overall Workshop Objectives:	<p>To present research undertaken on the experiences of firms doing business in SADC and the barriers encountered in the region.</p> <p>To engage a range of stakeholders on the specific barriers faced by firms that relate to trade in SADC.</p> <p>To provide input for the regional business organisations in SADC to develop policy positions on trade issues.</p>
08h30-09h00	Registration
09h00-09h10	Welcome remarks by Mr. John Mufukare, President of the SADC Private Sector Forum or Mr Anthony Mandiwanza, President of the Employers Confederation of Zimbabwe
09h10-10h30	<p>Opening Session:</p> <p>Moderated by Mr. Daniel Makokera</p> <p><i>An interactive panel discussion to consider the role of public-private dialogue to improve the business environment in SADC.</i></p>

Panellists:	Zimbabwean Minister or senior official
	SADC Secretariat representative
	Mr. Geoffrey Sakulanda, Vice President of the Association of SADC Chambers of Commerce and Industry
10h30-11h00	Tea and coffee break
11h00-12h30	<p>Session One: SADC Investment Climate and Private Sector Experience</p> <p>Moderated by Mr. Daniel Makokera</p> <p><i>Presentation of research on the tangible barriers to doing business in SADC, including surveys and firm-level case studies.</i></p>
11h00-11h15	Introduction of the research by Mr. David Graf, GIZ
11h15-11h45	Presentation on the World Bank SADC Investment Climate Assessment by Mr. Frode Davenger
11h45-11h55	Presentation of overview of initial case studies by Ms. Catherine Grant-Makokera, SAIIA
11h55-12h15	Presentation of findings from case studies by Ms. Talitha Bertelsmann-Scott, SAIIA
12h15-12h30	Question and answer session
12h30-13h30	Lunch break
13h30-15h15	<p>Session Two: Barriers to Trade in SADC</p> <p>Facilitated by Mr. Nick Charlabides</p> <p><i>Exploration of trade barriers in SADC identified by the private sector in the case studies.</i></p> <ul style="list-style-type: none"> - <i>What are the most severe constraints to trade in SADC?</i> - <i>What are the trends?</i>
13h30-14h15	<p>Panel discussion:</p> <ul style="list-style-type: none"> - Ms. Talitha Bertelsmann-Scott,

	<p>SAlIA (input from case studies and latest surveys)</p> <ul style="list-style-type: none"> - Mr. Arnaud Dabancourt, Managing Director, Tristan Export - Ms. Sannah Mkhathswa, Transport and Traffic Coordinator, Coca-Cola Swaziland - Mr. Simon Itaye, CEO, Packaging Industries Malawi - British American Tobacco
	<p><i>Consideration of relevant activities already underway in SADC to address trade barriers.</i></p> <ul style="list-style-type: none"> - <i>What activities have been undertaken at the national and regional level in SADC to improve trade?</i>
14h15-14h45	<p>Input from:</p> <ul style="list-style-type: none"> - Ms. Lisebo Mositsi, TIFI, SADC Secretariat - Zimbabwean customs official involved with one-stop border post - Ms. Vonesai Hove, Trade Mark Southern Africa on the NTB Compliant/Monitoring Mechanism
14h45-15h15	Question and answer session
15h15-15h45	Tea and coffee break
15h45-17h00	<p>Session Three: How to Address Barriers to Trade</p> <p>Facilitated by Nick Charlambides</p> <p><i>Facilitated discussion of options to address the barriers to trade that have been identified by the private sector.</i></p> <ul style="list-style-type: none"> - <i>Where can we make progress in SADC?</i>
15h45-16h45	<p>Discussants:</p> <p>Mr. Willie Shumba, Head of the Customs</p>

	<p>Programme, SADC Secretariat</p> <p>Ms. Zodwa Mabuza, CEO, Federation of Swaziland Employers and Chambers of Commerce</p> <p>Mr. Joseph Musariri, President, Federation of Clearing and Forwarding Associations of Southern Africa</p>
16h45-17h00	<p>Way forward by Ms. Catherine Grant-Makokera, SAIIA</p> <p>Closing remarks by Mr. David Govere, President, Zimbabwe Business Council</p>