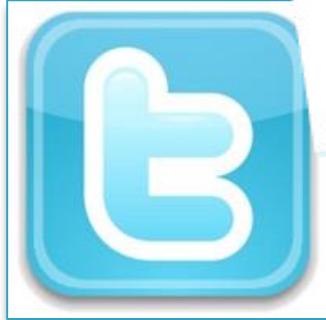


# PLATAFORMA TXEKA



# Lack of Freedom of Expression

# Lack of Political Participation



# Challenge: Free, Fair and Transparent Elections



# Lack of Women's Political Participation



# Answer: Social Media



# Digital Around The World in 2018

JAN  
2018

## DIGITAL AROUND THE WORLD IN 2018

KEY STATISTICAL INDICATORS FOR THE WORLD'S INTERNET, MOBILE, AND SOCIAL MEDIA USERS

TOTAL  
POPULATION



INTERNET  
USERS



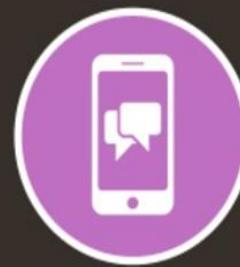
ACTIVE SOCIAL  
MEDIA USERS



UNIQUE  
MOBILE  
USERS



ACTIVE MOBILE  
SOCIAL USERS



**7.593**  
BILLION

URBANISATION:

**55%**

**4.021**  
BILLION

PENETRATION:

**53%**

**3.196**  
BILLION

PENETRATION:

**42%**

**5.135**  
BILLION

PENETRATION:

**68%**

**2.958**  
BILLION

PENETRATION:

**39%**

Fonte: [wearesocial.com](http://wearesocial.com)

# Digital In Africa In 2018

JAN  
2018

## DIGITAL IN AFRICA IN 2018

KEY STATISTICAL INDICATORS FOR THE REGION'S INTERNET, MOBILE, AND SOCIAL MEDIA USERS

TOTAL  
POPULATION



INTERNET  
USERS



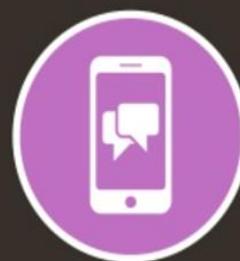
ACTIVE SOCIAL  
MEDIA USERS



MOBILE  
CONNECTIONS



ACTIVE MOBILE  
SOCIAL USERS



**1,272**  
MILLION

URBANISATION:

**42%**

**435**  
MILLION

PENETRATION:

**34%**

**191**  
MILLION

PENETRATION:

**15%**

**1,040**  
MILLION

vs. POPULATION:

**82%**

**172**  
MILLION

PENETRATION:

**14%**

we  
are.  
social



we  
are.  
social



# Internet Growth Rankings

JAN  
2018

## INTERNET GROWTH RANKINGS

BASED ON INTERNET PENETRATION IN COUNTRIES WITH A NATIONAL POPULATION OF 50,000 PEOPLE OR MORE

#	HIGHEST GROWTH	▲ %	▲ USERS	#	BIGGEST DECREASE*	▼ %	▼ USERS	
01	MALI	460%	10,187,550	01	DJIBOUTI	-5%	-10,000	
02	BENIN	204%	2,517,516	02	LITHUANIA	-5%	-121,803	
03	SIERRA LEONE	144%	531,340	03	OMAN	-5%	-174,359	
04	KIRIBATI	113%	17,000	04	SOUTH SUDAN	-4%	-97,553	
05	NIGER	we are social	102%	477,109	05	WESTERN SAHARA	-3%	-1,000
06	MOZAMBIQUE	101%	2,650,658	06	HUNGARY	-3%	-207,623	
07	PARAGUAY	93%	2,968,693	07	NIGERIA	-2%	-2,391,447	
08	CHAD	90%	358,589	08	LATVIA	-2%	-38,215	
09	TAJIKISTAN	80%	1,336,633	09	SLOVAKIA	-2%	-94,776	
10	BURKINA FASO	72%	1,547,112	10	VENEZUELA	-2%	-318,850	

JAN  
2018

## SHARE OF WEB TRAFFIC BY DEVICE

BASED ON EACH DEVICE'S SHARE OF ALL WEB PAGES SERVED TO WEB BROWSERS

LAPTOPS &  
DESKTOPS



**43%**

YEAR-ON-YEAR CHANGE:

**-3%**

MOBILE  
PHONES



**52%**

YEAR-ON-YEAR CHANGE:

**+4%**

TABLET  
DEVICES



**4%**

YEAR-ON-YEAR CHANGE:

**-13%**

OTHER  
DEVICES



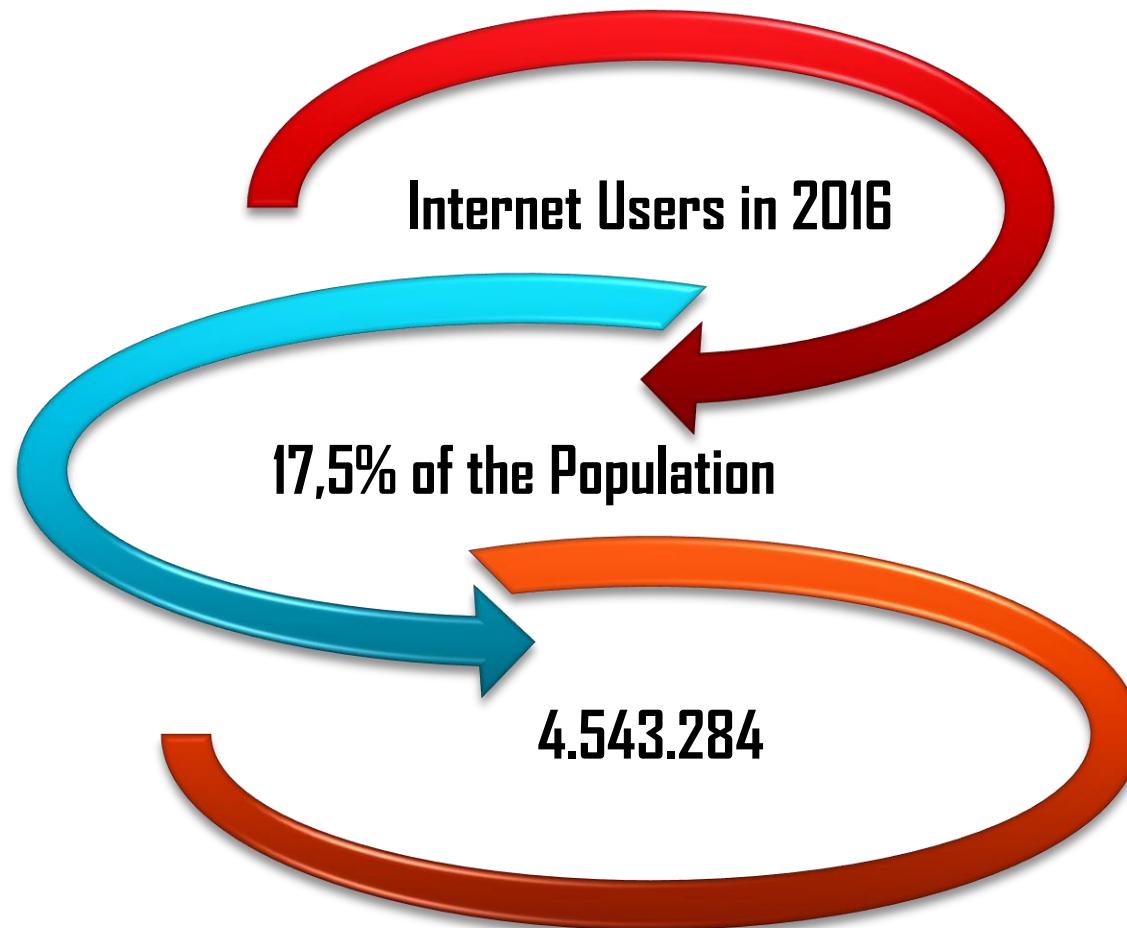
**0.14%**

YEAR-ON-YEAR CHANGE:

**+17%**

statcounter  
we are social

# Social Media Mozambique



# Mozambique - Young Country

## Average Age

- Total- 17,2
- Male-16,6
- Female-17,8

## Age Structure (2017)

0-14 years – ~45%  
15-24 years- ~22%  
25-54 years- ~27%  
55-64 years- ~ 3%  
+65 years – ~ 3%

África-Subsahariana  
77% less than 35 years  
770 millions of people

Mozambique  
66% less than 24 years

# EQUIPA TXEKA



# Produção de Conteúdos de Educação Cívica para as Mídias Digitais



# Social Media Content - Txeka

<https://www.youtube.com/watch?v=CFi0KIkEXBY>

<https://www.youtube.com/watch?v=wK8lErBm53c>

[https://www.youtube.com/watch?v=VPCk36K\\_9f0](https://www.youtube.com/watch?v=VPCk36K_9f0)

# Citizen-Journalist Watch Dog



# Citizen- Observer

## Democratization of Elections Monitor



# Monitoria das Eleições Provinciais e Presidenciais

Português (PT)



## ELEIÇÕES - MOÇAMBIQUE 2014

ENVIAR RELATO

INICIO

RELATOS

ENVIAR RELATO

OBTER ALERTAS

CONTACTO

SOBRE NÓS



Esta plataforma mostra todos os pormenores das eleições em forma de Mapa.

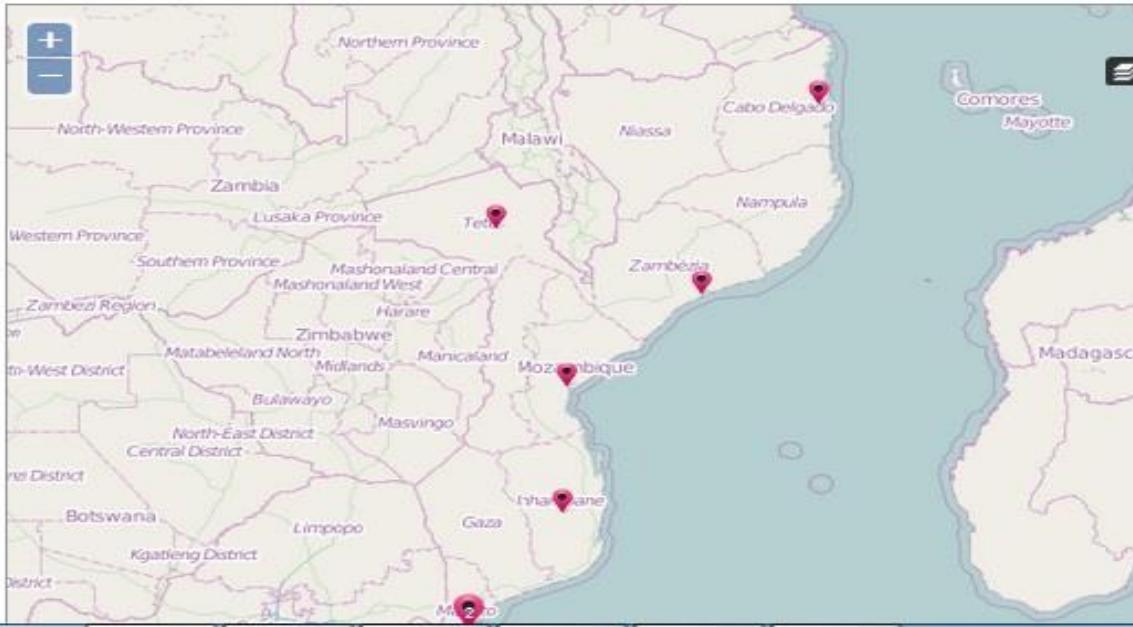
FILTROS

TODOS

NOTÍCIAS

IMAGENS

VÍDEO



FILTRO DE CATEGORIA [ ESCONDER ]

### TODAS AS CATEGORIAS

- IRREGULARIDADES
- NÃO ABERTOS
- ENORME AFLUÊNCIA
- POUCA AFLUÊNCIA
- CONFRONTOS

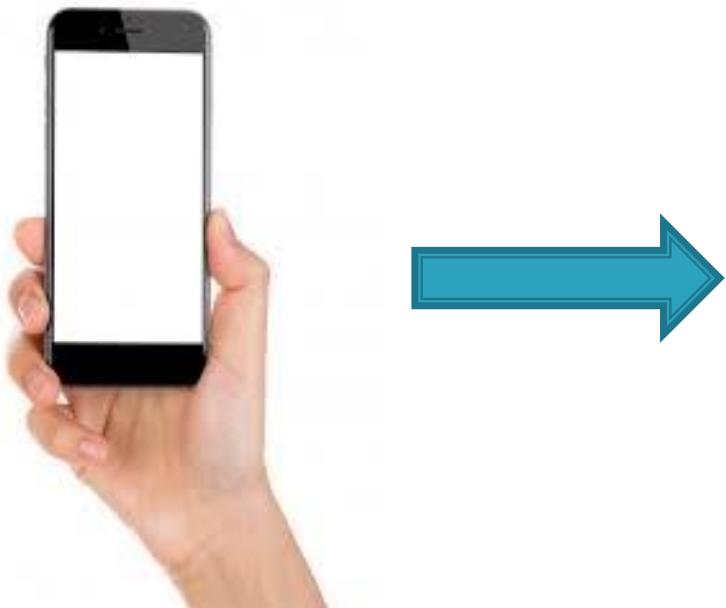
### Como relatar

Através do envio de um sms para: 848591685

Usando uma aplicação:

iPhone

# How does it work



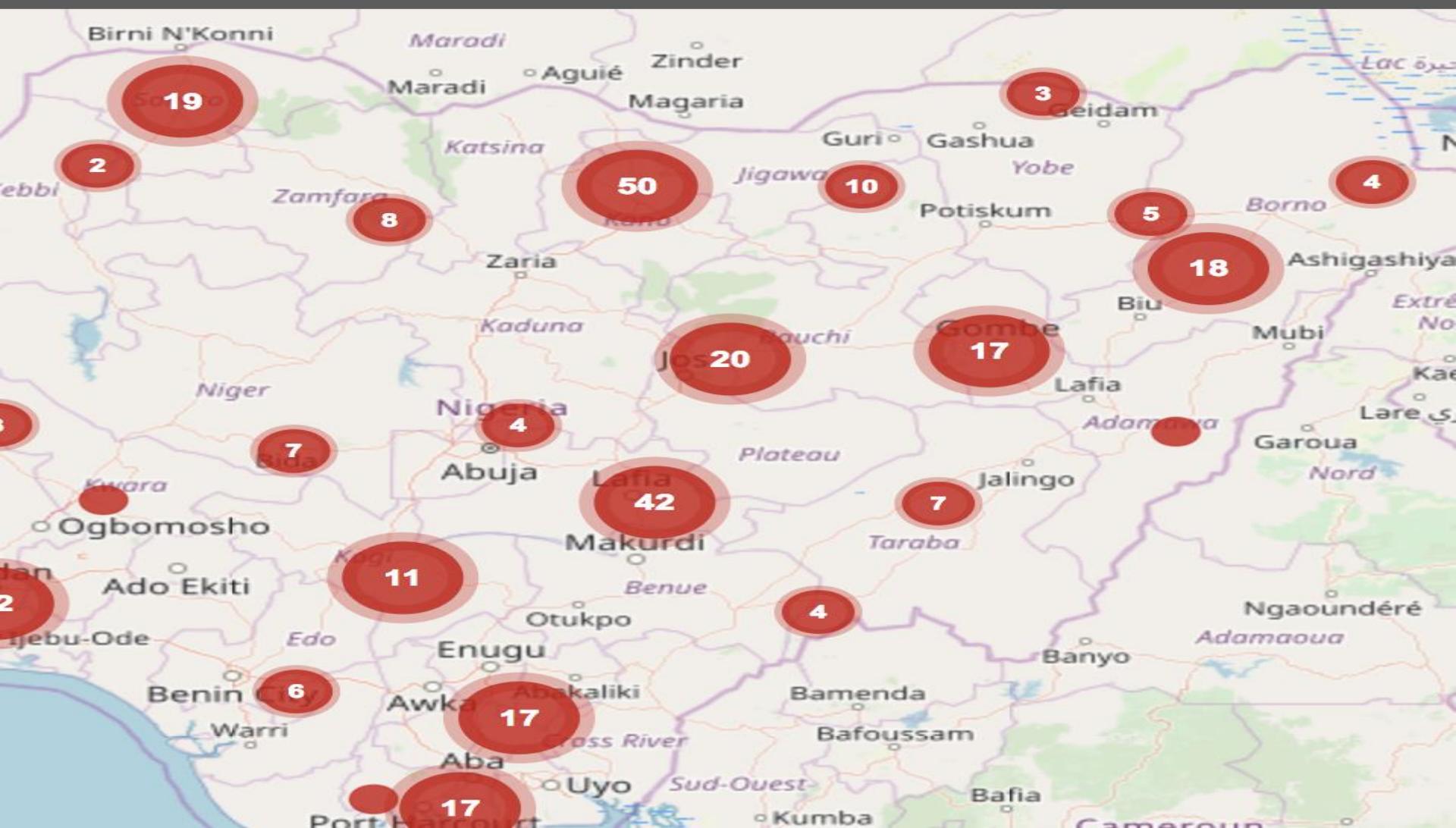
© Can Stock Photo - csp40288423

# How does it work



# Data Mapping

PORT ABOUT NEEWS 2015



# App for Results Counting - Txeka

The screenshot shows a web-based application for counting election results. At the top, there is a navigation bar with links for 'Home', 'Ajuda', 'Sobre', and 'Logout'. Below the navigation, the URL 'txekala.org' is visible. The main content area has a header 'Informação dos resultados editais 2019'. On the left, there is a sidebar with buttons for provinces: Manica, Nampula, Sofala, Tete, Zambézia, Maputo Província, and Cidade de Maputo. The main body contains three dropdown menus: 'DISTRITO' (District), 'ASSEMBLEIA' (Assembly), and 'MESA' (Table). Below these dropdowns, there is a section titled 'Editais referentes a:' (Edicts related to:). Underneath this, there is a heading 'Baixe Foto ou Scanner do Edital' (Download photo or scan of the edict) and a table listing edicts by table number. The table has two columns: 'Nº Mesa' (Table Number) and 'Editor' (Editor). The listed edicts are:

Nº Mesa	Editor
06038-03	Manica, Bárue, EP1 e 2 Nhassacara
06038-03	Manica, Bárue, EP1 e 2 Nhassacara
06044-04	Manica, Bárue, EP1 Mussinze
06044-04	Manica, Bárue, EP1 Mussinze
06044-04	Manica, Bárue, EP1 Mussinze
06044-05A	Manica, Bárue, EP1 Mussinze

At the bottom of the screen, the Windows taskbar is visible with icons for File Explorer, Internet Explorer, and other system tools.