

GREEN FINANCE MECHANISM FOR DEVELOPING COUNTRIES – EMERGING PRACTICE

EMAIL: PALESA.SHIPALANA@WITS.AC.ZA



GREENING THE FINANCIAL SECTOR

- ✓ Environmental risks are not taken into account in Basel III which provides the main regulatory guidelines for the global banking system
- ✓ Central banks have a role to play in 'greening' financial systems, esp in developing economies where environmental regulation is weakly implemented
- ✓ Potential tools for CBs (1) Introduce green macroprudential regulation and climaterelated stress testing (2) Directed Green Credit Policy Instruments (3) Green differentiated reserve requirements (4) Differentiated capital requirements for low-carbon activities or green projects (5) Develop green finance guidelines and frameworks for greener lending (6) mandatory disclosure requirements for all financial organizations in their public financial



DEVELOPING GREEN SEGMENTS

- ✓ Global green bond market rose from \$155.5 billion in 2017 to \$250 \$300 billion in 2018
- ✓ Issuing green bonds can become an important financial mechanism to support a green economic recovery
- ✓ Green bonds have a big potential for growth with investors keen on containing global warming BUT markets with negative credit ratings are a NO NO for them
- ✓ Green bonds **tend to be oversubscribed**, have advantages such as tax exemptions making them a good option for countries that had to approach financial institutions like the IMF for funding to mitigate the effects of covid-19
- ✓ NB for first-time African sovereign green bond issuers to **develop green framework legislation** to encourage green finance, promote transparency & signal a commitment to green finance to global markets
- ✓ Govts to make public policy shifts in favor of greener and more climate-resilient economies while also creating fiscal policies that make holding green assets more attractive
- ✓ There are developments that make the continent a prime candidate for funding through sovereign green bonds in Ethiopia, South Africa, Kenya, Morocco, Namibia, Ghana, Gabon, etc.



Green/Environmental Funds

- ✓ Climate finance has led to a broadening of scope and mandate of Environmental Funds (Efs)
- ✓ Efs have become vital financing mechanisms for the implementation of national environmental action plans and green programmes. **Key success factors** of EFs include:
 - Strong govt commitment to ensure Efs are used only to prove funding and technical expertise, building capacity and supporting the transition to a green economy
 - Strong governance system with representation from diverse sectors
 - LT financial commitment, strong legal and financial practices
 - Govt funding should be used to capitalise EFs and also to act as a stimulus to crowd-in private and donor investments
 - EFs should however aim to have diverse revenue streams in the medium to LT
 - Have clear priorities in order to help attract grant funding
 - Fund innovative & strategic capacity-building programmes to support & strengthen domestic capabilities (infrastructure, resources and products, skills, etc.)



Other market-based mechanisms

- ✓ Govt must **improve the policy and regulatory environment**, in order to attract private sector investments for climate resilience programmes & create **market-based mechanisms** to incentivize the private sector
- ✓ For any market strategy to be successful in unlocking green finance, focus on:
 - De-risking by providing LT grant and concessionary funding to an investment
 - Provide credit enhancements which will attract private capital to sustainable green investments & serve to partially de-risk investments
 - Allow co-investments by the private sector & create umbrella facilities to local financial institutions (esp. to SMEs with good investment opportunities but with high transaction costs)
 - Creation of green and ethical banks. Ethical banks are by ethical principles and only invest ethically and sustainably. Green banks are dedicated to green investment with the aim to fill the local market's climate investment shortfall



- ✓ Range of Environmental Fiscal Reform instruments suitability differs by country and sector
- ✓ Green fiscal reforms can be a valuable instrument for medium-LT rationalisation of inefficient expenditures
- ✓ Green fiscal policy instruments can help generate and re-allocate significant resources for economic recovery measures
- ✓ On the other hand, the removal of harmful subsidies is also a financing mechanism employed to achieve certain SDGs. EG, Egypt halved the fiscal cost of subsidies to bring average electricity tariffs closer to cost recovery
- ✓ However, Green **fiscal reform has not taken off** due to obstacles such as lack of political will; limited transparency and awareness; etc
- ✓ BUT assess the efficiency and distributional implications of any proposed fiscal reforms

- ✓ The difference between the 2008 GFC & the covid-19 crisis is that the **cost of renewable** energy generation is now competitive with fossil fuels
- ✓ **Policy reforms** to enable a decrease in renewable power costs
- ✓ Govts should implement regulations that are fit for purpose putting clean energy investments at the centre of eco recovery & eco stimulus packages. Eg, remove regulatory barriers enabling the private sector to freely purchase renewable energy in South Africa (SAWEA)
- ✓ Govts must **deregulate** to allow competition eg. allow private actors to meaningfully participate in the sector by supplying energy directly to the national grid
- ✓ Govts can stimulate demand by electrifying economies with renewable energy & deliver new electricity infrastructure with private investments
- ✓ International Renewable Energy Agency: accelerating investment in renewable energy could underpin the global economy's Covid-19 recovery by adding \$100 trillion to GDP by 2050, return between \$3 and \$8 for every \$1 invested, & quadrupling the number of jobs in the sector to 42 million over the next three decades



INFRASTRUCTURE INVESTMENT

- ✓ Countries to pursue a recovery strategy that places the **State at the centre** of their eco. growth infrastructure the driver of growth
- ✓ Govts so enact policy measures to stimulate economic activity by catalysing investing in a modern, zero-carbon and sustainable infrastructure
- ✓ Private equity could also be an effective alternative source of funding as many funds are now assessing new strategies to allocate capital including finding appeal in links to SDGs
- ✓ Core to the economic recovery strategies of African countries will be the measures taken to stimulate supply and demand through substantial infrastructure build programmes



REDIRECTING EXISTING FUNDING

- ✓ Sustainable finance is also about finding ways to reorient existing financing streams to advance multiple SDG goals at the same time
- ✓ **Public procurement** can also be used as a lever to achieve development impact. Eg, at least 30% of public procurement must be allocated to green projects or used as green finance.
- ✓ Review and update of existing expenditure plans with the aim of adding green energy and public transport projects
- ✓ National budgets can be reallocated with the view of establishing national green/environmental funds to be at the centre of economic recovery plans



- ✓ A green stimulus should be at the core of Africa's recovery effort plans must be tailored to domestic socio-economic conditions instead of transferring green-stimulus models from developed countries
- ✓ Ensure stimulus investment in Africa should focus on resilient infrastructure, food and water security all 3 have been affected by both the pandemic and climate change
- ✓ 5 key pillars for green-recovery packages that can be adopted by African countries: (1) **Build network infrastructure** required for a green and just transition. (2) Make the **regulatory changes to unlock private sector investment** in sustainable energy, water, waste and sanitation systems. (3) Support **localization of manufacturing technologies**. (4) Improve **access to sustainable services**. (5) Implement **fiscal reforms**



Thank you