



# Digitisation for AfCFTA /Africa Integration....

# Digitalization in Covid-led & VUCA Environment



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# Impact Digital Disruptors in Africa

- Covid pushed global economies to pivot into digital economy
- Digital Economy and growing E-Commerce sector key for Africa / AfCFTA
- Digital Transformation driven by growth in Fintech /Payments
- E-commerce predicted to have potential to create 3 million jobs by 2025
- Growth in mobile access but still significant gaps internet connectivity
- Internet economy potential to contribute \$180 billion Africa by 2025
- Data Capital can play transformative - bedrock of emergent tech solutions
- Emerging technologies including Blockchain bring trust and transparency
- Catalytic role emergent technologies /Data for intra-regional trade /AfCFTA
- Need to tackle trade barriers including non-tariff barriers
- Improve infrastructure systems, regulatory structures ,



# Towards 4IR...

**3D Printing**



**AR/VR**



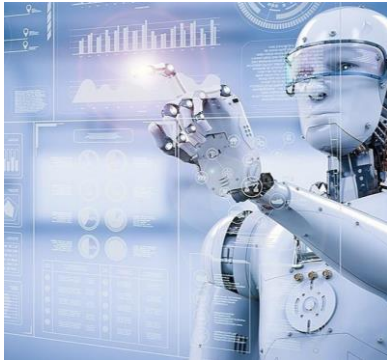
**Quantum Computing**



**Big Data**



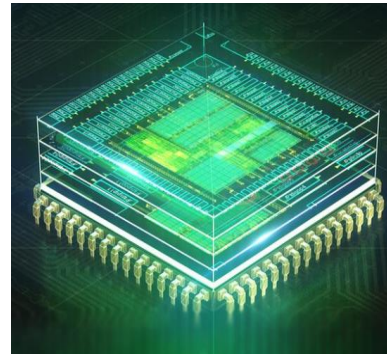
**Robotics**



**Drones**



**Internet Of Things**



## Investing in Africa/ Reaping benefits of Digital Economy for AfCFTA

- **Data Capital** Policy makers build a robust approach to data, explore data investment strategies and utilise the digital tools available to manage data securely
- **Build up skills and reskill** Africa's expanding population, with an emphasis on youth, women and MSMEs training programmes including on Trade Facilitation
- **Africa wide education programme** that focuses on re-skilling in the areas of emergent technology and digital finance /transformation capacity building should be utmost priority and within long term strategic plans for national governments
- **Digital Financing packages and investment packages** must be improved and diversified to aid more businesses across Africa to scale and grow
- **Blockchain, AI and Cyber Security applications** to future proof Africa especially with rising challenges ;cyber-attacks, currency fluctuations , job loss, Covid

# Building Africa's Digital Future

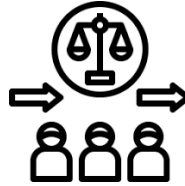
Connectivity



Investment



Regulation



Intellectual Property  
Protection



Consumer  
Protection



Competition  
Regulation



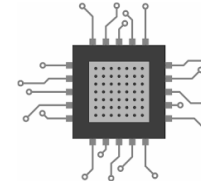
Privacy in  
Digital Economy



Cyber Security



Data Sovereignty



# What is needed for success - Digital Futures

- Connectivity
- New Markets
- Converged Innovations
- Demographics
- Talent
- Business Model transformation
- Value creation
- Education
- SC end to end Digitisation



# GPH Education Programmes

## ❖ Equipping leaders with digital and leadership skills Online and Offline learning - Virtual learning

- Government-innovative policy/regulatory frameworks
- Business- support business model transformation
- Women -support diverse talent within STEMA
- Youth - develop digital talent of the future

## ❖ Project DigitalEducate20-(DE20)

- Provide fun learning to young people emerging technology areas including Blockchain, Robotics and AI
- Tokenization and Incentivising learning

# GLOBAL POLICY HOUSE



GPH exists to bridge and close the digital /finance divide and partners with global organizations



WORLD TRADE  
ORGANIZATION





# CONTACT US



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**Top 10 African Woman in Blockchain Africa**  
**Top 40 Global Fellow Fintech4Good**  
**Ambassador World Union of SMEs**  
**Senior World Business Angels Investment Forum**

- Taskforce Member -African Union Digital Trade and Transformation Working Group
- Advisor to President/Premier Bermuda's Government of Bermuda Global Fintech Advisory Board (GFAB)
- Ambassador - World Union of Small and Medium Enterprises
- FinTech4Good Advisor- New York City
- World Digital Economy Council Member
- B20 Digital Transformation Working Group
- WEI Forward - Women Empowerment Champion- Implementation group UN



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