



## **Webinar: Regional Value Chains and Reindustrialisation in Africa: Leveraging the AfCFTA**

**21 October 2021, 14h – 15h30 (GMT+2)**

### **SPEAKER BIOGRAPHIES**

- **Mr Cyril Prinsloo, Senior Researcher: Economic Diplomacy, SAIIA**

Cyril Prinsloo's key research portfolios include infrastructure finance and development in African countries and Africa's interaction with strategic global partners (US, EU, China, BRICS). Previously he worked as an economic development consultant, providing technical assistance and capacity building support on trade and investment, regional integration and infrastructure development to various international development partners, governments and Regional Economic Communities across Southern and Eastern Africa. He holds an MA in International Studies from the University of Stellenbosch.



- **Dr Morgenie Pillay, Director: International Trade in Services, Department of Trade, Industry & Competition: Republic of South Africa**

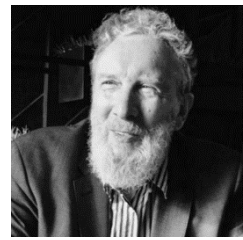
In 2006 after being awarded the 'Best Negotiator' prize at Oikos Model WTO in Geneva Morgenie the young academic and inexperienced negotiator mentored the Rhodes University Team for the Inaugural Model Trade Negotiations hosted by SAIIA. The team was awarded overall "best team" prize and three of its members were awarded the "best negotiator" prize. Morgenie thereafter went on to be a Commonwealth Scholarship Doctoral Scholar at the London School of Economics before joining the DTIC, where she now holds the position Director for trade in Services. Here she is responsible for leading the development and execution of trade and investment policy initiatives that are commercially relevant for advancing growth and export competitiveness of the services economy.



Before assuming role of lead negotiator on trade in services under the AfCFTA, Morgenie was a technical lead negotiator for SA at the historic Cop 21 Paris Climate Negotiations. She worked on consolidating and advancing a new African Common Position on trade and climate change, which resulted in her being requested to be the Africa Group lead coordinator and negotiator on response measures and subsequently being head-hunted to coordinate and lead technical negotiations for the G77 plus China Group. Morgenie is committed to using her negotiation knowledge and skills for common good and is a volunteer shop steward, holding the office of National Chairperson of the Public Servants Association Union, since 2013.

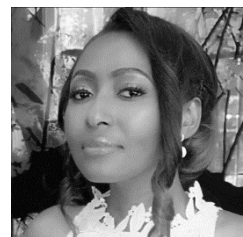
- **Dr Alastair Tempest, Chief Executive Officer, Ecommerce Forum South Africa**

Drs Alastair Tempest is the CEO of Ecommerce Forum Africa and CEO of the Ecommerce Forum South Africa. He has served as the President of the South African Institute of Interactive Marketing and COO of the Direct Marketing Association of South Africa. Previously he served as the Director-General of the European Advertising Tripartite; was a Director at Reader's Digest and was Director-General of the Federation of European Direct & Interactive Marketing in Brussels. He chaired the Self-Regulatory and Consumer Protection working party of the Global Dialogue on Ecommerce and was a member of the International Chamber of Commerce's Marketing and Telecoms commissions for 30 years. He has a BA (Hons) from the University of York, an MA from the College of Europe Bruges and read for his PhD at the University of Ghent.



- **Michelle Chivunga, Founder & CEO, Global Policy House**

Michelle Chivunga is the founder and CEO of Global Policy House – a diaspora investment, digital economy and blockchain solution business exploring emerging technologies in the context of emerging markets, aid, enterprise and sustainable development. Michelle has been recognised as one of the 'Top 10 Women in Blockchain in Africa' and one of the 'Top 40 Global Fellows for Fintech4Good', working with the UN and others. She is a Senior Adviser to several governments and global institutions. In addition, Michelle is Ambassador for the World Union of Small Medium Enterprises.



- **Babajide Sodipo, Senior Manager - AU/AfCFTA Relations and Trade Policy, Afreximbank**

Babajide Sodipo is the Senior Manager, AU/AfCFTA Relations at Afreximbank, responsible for coordinating and managing key Bank initiatives and relationships centered around the AfCFTA and the African Union. He also served as Senior Manager, Export Development Advisory, leading the Bank's interventions in providing advisory services and support to member states in the formulation, design, and implementation of policies, strategies and regulatory frameworks to develop and promote trade competitiveness in regional, continental and global markets.

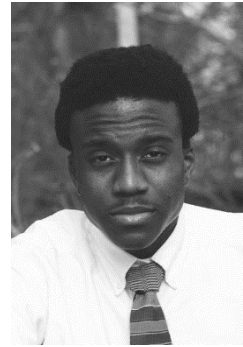


Previously, he was a Senior Adviser to the AU Commissioner for Trade and Industry providing strategic technical assistance and advice on continental trade and industrial policy matters and the development of relevant African economic policies, including working on the establishment of the African Continental Free Trade Area among others. He has also provided advice on trade policy, investment and regional integration issues and policies in East and West Africa as well as provided support in the negotiation of key regional and international trade and investment agreements.

He has a Law degree from the Obafemi Awolowo University, Ile-Ife (Nigeria); an LLM in International Trade and Investment, from University of Pretoria, (South Africa) and a Master's in Public Administration from the London School of Economics and Political Science.

- **Emmanuel Buetey Noah, CEO, BenBen**

Emmanuel Noah is an accomplished senior executive and digital technology pioneer. He has demonstrated success across the land tenure, and technology sectors. Leveraging work experience in digital technology and land administration, Emmanuel Noah is a valuable asset for organizations working to digitize land-based transaction processes, develop pro-digital land tenure policies, or incorporate viable distributed ledger technology (DLT) use-cases. He is:



- CEO of BenBen - a globally recognized tech firm that specializes in implementing digital solutions for African land markets.
- A member of World Bank's Global Consultation Group on PPPs in Land Administration.
- Acting Chairman of the Government of Ghana's Property Reforms Working Group.
- A Masters of Science Degree student in Blockchain and Distributed Ledger Technologies at the University of Malta.

His strong areas of expertise include DLT, African land administration systems, African land policy, and public sector digitalization.

- **Rose C. Ronoh, Director, Strategy Compliance and Business Development**

Rose is a passionate Trade Policy Professional working in Kenya with over seventeen years work experience drawn from both public and private sector in Kenya. She has extensive experience in trade policy, cross border trade, regional integration, ICT for trade, stakeholder engagement, marketing and communications, government service delivery and energy policy. Her recent activities involve being a member of Kenya Government committee for negotiation and implementation of the AfCFTA, Chairperson of the Information and Transparency Sub-Committee of the National Trade Facilitation Committee which is responsible for implementation of the World Trade Organization, Trade Facilitation Agreement, a member of the National Trade Negotiation Committee in Kenya, implementation of the National Electronic Single Window System, implementation of Trade Information Portal in Kenya, monitoring of technical barriers to trade, monitoring of cargo dwell time at the points of entry and exit in Kenya amongst other trade facilitation related matters.



She currently works at KenTrade a Government Agency under National Treasury in the Capacity of Director, Trade Facilitation. She has previously worked as the Corporate Communications Manager at The Catholic University of Eastern Africa, Regional Officer at Kenya Power, Brand Manager at the Standard Group (KTN/Standard) and Head of Marketing and Communications at Vaja's Manufacturers Ltd. Rose is a Business Management PhD Candidate at Moi University. She holds a Masters in Business Administration (MBA), BSc in International Business Administration, an Executive Diploma in Marketing, Project Management Certificate, and Professional Certificate in International Trade.

Rose has represented Kenya at the World Trade Organization Ministerial Conference in Nairobi, at the UNCTAD14 Nairobi Conference, the 6th TICAD Nairobi and many other bilateral negotiations. Rose is an International Trade Professional Fellow, a Trade Law Africa Centre Alumni and Australian Awards Fellow. She is a socially responsible citizen who supports education of Children in Elgeiyo Marakwet County in Kenya. She is a 2014 Finalist of the Rising Star Awards and an Australian Awards 2019 Fellow.